



# EUROPEAN SATELLITE NAVIGATION COMPETITION 2014



## WIN PRIZES AND GET YOUR BUSINESS OFF THE GROUND

SIGN UP 1 APRIL – 30 JUNE  
[www.esnc.info](http://www.esnc.info)

in cooperation with



prize awarding partner



organised by



special prize partners



### **GSA: The most promising application idea for European GNSS**

The GSA is looking for applications that make use of European GNSS (EGNOS or Galileo signals or services). The winner of the prize will have the opportunity to realise the idea at a suitable incubation centre of their choice within the EU28 for six months, with the option of an additional six months based on evaluation after the first period. More at: [www.gsa.galileo-masters.eu](http://www.gsa.galileo-masters.eu)

### **ESA Innovation Prize**

This prize aims to support new ideas for the commercial use of space technology. ESA will therefore award the best business idea that uses GNSS - preferred to young start-ups or entrepreneurs that are eager to start a business with the support one of the nine ESA BICs or an ESINET incubator. In addition the winner will receive a cash award of EUR 10,000. More at: [www.esa.galileo-masters.eu](http://www.esa.galileo-masters.eu)

### **Prize Pool worth EUR 1 million**

The overall prize pool of the ESNC is worth EUR 1 million including cash, business incubation, coaching, patent consulting, prototyping and marketing support, access to customers and user communities, and publicity in the world's leading satellite navigation network. All winners of the regional and special prizes will be in the running for the Galileo Master's grand prize of EUR 20,000 and six months incubation in a regional centre of their choice. [www.prizes.galileo-masters.eu](http://www.prizes.galileo-masters.eu)

### **About the Competition**

The ESNC is an international contest that awards the best services, products, or business innovations using SATELLITE NAVIGATION IN EVERYDAY LIFE. Since 2004, its mission has been to spur the development of market-driven applications based on satellite navigation technologies, including EGNOS and Galileo. Within the past 11 years more than 8,200 developers took part in the ESNC

### **Satellite Navigation technologies open the door to myriad applications – We are excited to see yours!**

Global Navigation Satellite Systems (GNSS) such as GPS, Galileo and EGNOS open the door to myriad applications. Submissions are welcome in any relevant application field, including: Location Based Services, Smart Moving, Safety & Security, Navigation, Health, Energy, Augmented Reality, Gaming, Sports & Tracking, Public & Social Services, Agriculture and many.

### **Regional Prizes**

Austria, Bavaria/Germany, Catalonia/Spain, Czech Republic, Estonia, Finland, Flanders/Belgium, Gipuzkoa/Spain, Hesse/Germany, Ireland, Israel, Lithuania, Madrid/Spain, Mexico, The Netherlands, Nice South France/France, North Rhine-Westphalia/Germany, Norway, Poland, Portugal, Switzerland, United Kingdom, the Valencian Community/Spain and Wallonia / Spain.

### **SIGN UP**

1 April - 30 June at  
[www.galileo-masters.eu](http://www.galileo-masters.eu)

### **CHOOSE YOUR PRIZES**

Select the region that would best support your business case from >20 regional partners and see what our special prize partners can offer you.

### **PRESENT YOUR BUSINESS CASE**

Submit your service, product, or business innovation based on Global Satellite Navigation Systems (GNSS).

### **WIN YOUR SHARE**

of the EUR 1 million prize pool

### **GET YOUR BUSINESS OFF THE GROUND**

with help from the largest innovation and incubation network for satnav and the best experts in the field