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地理位置让欧盟获得良机

采访smeSpire项目管理人, Giacomo Martirano先生

GEOSPATIAL OPPORTUNITIES FROM EUROPEAN UNION

Interview to Giacomo Martirano, Project Coordinator of smeSpire

Q_什么是smeSpire

A_smeSpire是在欧盟有关研究与技术开发的第七框架计划下,由通信网络常务董事会、内容与信息联合会共同成立的项目。smeSpire也可定义为一个网络,该项目有350家活跃于地理信息与通讯技术的欧洲中小企业组成。

Q_smeSpire扮演的角色是什么,可执行范围又有多远

A_smeSpire旨在支持欧洲那些从事有关地理信息与通讯技术的中小企业,在法律 [在下达指令,环境信息共享,公共部门信息等方面] 允许的情况下,获得各种商业发展机会。从本质上来说smeSpire是在欧洲范围内运营的,不过全球都可以进行信息共享。

Q_smeSpire将如何开展这项活动

A_通过以下几点:第一,通过研究这些中小企业的市场潜力,来确定各种技术难题、知识缺口和培训需求。第二,建立一个线上的培训平台,对怎样进行环境信息分析给予专业指导。第三,提供有关环境数据内容管理的最佳范例。其次,我们所提供的这些,其实都是想要缩小现实和相关法例所造成的冲突,并鼓励和促进中小企业的参与。最后,建立一个包含各中小企业的信息数据库,来进行分析和研究,从而为企业提供有用的信息指导。

Q_提供职业和创新方面,smeSpire是否有什么妙招

A_在相关法律允许的情况下,通过新技术和各类创新技术手段,这些

都是可以办到的。smeSpire确定了一系列新的职业档案,并且已建立了相关的职业培训课程,为想要提升个人实力的就业人士创造了许多就业机会。

Q_目前为止取得了哪些重大成果

A_我们已拥有来自20多个国家的网络成员,人数超过350名。有30个最佳范例被出版成书。另外我们还举行了一系列的培训活动,都可以在相关的网站上查看到。

Q_对未来的期望和目标是什么

A_我们将扩大现有的网络规模,特别是欧洲以外的,并积极为成员们创造商业发展机会、分享各自的经验和最优方法。争取成为使用者们和供应商们的标杆。

{ Tips } 什么是地理信息与通讯技术 [GEO-ICT]

地理信息与通讯技术是结合了地理信息 [包括空间、地质学、大地测量学、几何学] 和通讯技术的最终产物。

Q_What is smeSpire

A_smeSpire is a project funded under the FP7 (Seventh Framework Programme for Research and Technological Development of the European Union), by Directorate General of Communications Networks, Content & Technology (DG CONNECT). smeSpire identifies also a network, which is constituted by 350 European SMEs (Small Medium Enterprises) who are active in the geo-ICT sector.

Q_Which is its role and operating area

A_smeSpire aims at supporting the European SMEs who are active in the geo-ICT sector to turn into business opportunities, which are inside the European legislative framework dealing with geospatial data (the INSPIRE Directive, the Shared Environmental Information System, the Public Sector Information Directive, etc.). smeSpire operates essentially in Europe, but it also shows a strong interest in sharing experiences worldwide.

Q_How does smeSpire carry out its action

A_Through the following main output. First: A study assesses the

market potential for geo-ICT SMEs, identify technological obstacles, knowledge gaps and training needs. Second: An e-learning training platform, designed to train and analysis environmental data by professionals, expert in the maintenance and exploitation of environmental data commons. Third: A Best Practice catalogue in the field of the management of environmental digital content. Fourth: A network of SMEs and other institutional stakeholders aiming at bridging the gap between the legislation-driven demand of environmental digital data and the industry-driven offer of geo-ICT solutions, stimulating, encouraging and facilitating the participation of SMEs. Last but not least: A database containing information about the geo-ICT SMEs in Europe, enabling complex business, intelligence studies and analysis, even beyond the project lifetime, it is also useful to extract real indicators and to map competences from SMEs across Europe.

Q_Which opportunities, in terms of new jobs and innovation, can be get through the action of smeSpire

A_Fulfilling the obligations of the

European legislative framework dealing with geospatial data can be achieved thanks to a set of technological implementations which require new skills and innovative technological solutions.

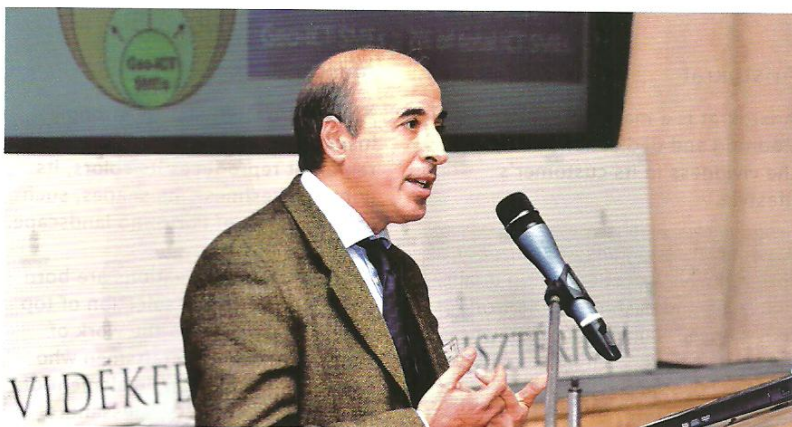
smeSpire identified a series of new job profiles and built the related vocational training curricula, creating new job opportunities for unemployed people and for employed people aiming at reinforcing their position within their organizations.

Q_Which results have been achieved until now

A_We have 350 members of the smeSpire network from 20 Countries. 30 Best Practices published in the Catalogue. And a series of training events, whose material is available on the project website.

Q_Which are the expectations and the objectives for the future

A_To expand the existing network, particularly outside Europe, in order to create business opportunities for its members, arising from the sharing of experience and best practices. To become a reference point for the geospatial technologies users and providers.



Giacomo Martirano
smeSpire 项目负责人
smeSpire Project coordinator

{ Tips } GEO-ICT

Geographic information and communication technologies (Geo-ICT) are the end result of the combination of geographic information (including spatial, geologic, geodetic, geometric, etc.) and Communication Technology (ICT).