

MEMORANDUM OF UNDERSTANDING

BETWEEN

- smeSpire – A European Community of SMEs built on Environmental Digital Content and Languages – is a Support Action funded under the FP7 (Seventh Framework Programme for Research and Technological Development of the European Union), by Directorate General of Communications Networks, Content & Technology (DG CONNECT) under the Grant Agreement n° 296307, represented for the purpose of this MoU by the coordinator of the consortium Epsilon Italia srl, having its registered office at Via Pasquali 79, 87040 Mendicino (CS), Italy.

AND

SITEC (Shanghai International Technology Exchange Center), address: Room 308, No. 2201, West Yan An Road, Shanghai, China (P.C. 200336), represented by the Director, _____

GRANTED THAT

-SITEC (Shanghai International Technology Exchange Centre) is a state public institution jointly established by Ministry of Commerce, Ministry of Science and Technology, State Intellectual Property Office and Shanghai Municipal Government. SITEC is a state platform established with support from Ministry of Commerce of China and other relevant ministries and commissions, aiming at promoting the international exchange of technologies and innovations. Through information gathering, resource consolidation, markets regulation, professional training, international cooperation, research demonstration and other key



functions, it provides a highly integrated service upon public and business interests to governmental sectors, enterprises and research and development institutions. SITEC is the organiser of the 2nd China Shanghai International Technology Fair, which will be held in Shanghai from April 24th to 26th 2014.

- smeSpire – A European Community of SMEs built on Environmental Digital Content and Languages – is a Support Action funded under the FP7 (Seventh Framework Programme for Research and Technological Development of the European Union), by Directorate General of Communications Networks, Content & Technology (DG CONNECT) under the Grant Agreement n° 296307, represented for the purpose of this MoU by the coordinator of the consortium Epsilon Italia srl, having its registered office at Via Pasquali 79, 87040 Mendicino (CS), Italy. smeSpire, started the 1st of May 2012 and terminating the 30th of April 2014, aims at supporting the European SMEs (Small Medium Enterprises) active in the geo-ICT sector to turn the challenges of the INSPIRE EC Directive implementations into business opportunities through international coordination and integration. One of the main smeSpire resources is the smeSpire Network, presently consisting of 314 European SMEs and 28 non-SMEs (Large Enterprises, Public Administrations, Universities and Research Centers), and continuously growing with new adhesions.

Evaluated the possibility of establishing an exclusive partnership between SITEC, Institution under the Shanghai Municipality and smeSpire, through the organizational structure, defined by SITEC, named EBPC, with reference to the opportunity for the European entrepreneurial system in terms of technologies transfer and of openness to the international innovations, starting from the diffusion of knowledge and promotion in Europe of the China Shanghai International Technology Fair (CSITF).

THAT BEING STATED, PARTIES AGREE ANDSTIPULATE THE FOLLOWING:




SECTION1:

This Protocol aims to develop a partnership between SITEC and smeSpire, through the organizational structure, defined by SITEC and smeSpire, named EBPC, with particular reference to the promotion of the opportunities offered by the China Shanghai International Technology Fair (CSITF), especially in relation to innovative European companies operating in geospatial field with particular reference to:

1. Share scientific and technological expertise and resources.
2. Implement the collaboration and cooperation on the international technology exchange.
3. Develop an "international open minded" of new technologies.
4. Improve production facilities through technological innovation.

SECTION2:

Given the above objectives (section 1), concerning the development of the European entrepreneurial system, smeSpire, through this Protocol, taking into account its competence in the field of geospatial and advanced technologies, will launch a series of activities in order to:

- Acquaint about the opportunities offered by the China Shanghai International Technology Fair -starting from its 2014 edition (24 -26 April 2014).
- Make aware and promote CSITF in the European SME system and, through this, in European and single member countries' public administrations.

SmeSpire, after the stipulation of this memorandum of understanding, will organize a roadmap for meetings and presentations, also through the network of EBPC, to explain the opportunities offered by the China Shanghai International Technology Fair for innovative companies wishing to participate to the fair.

The commitment of SITEC is to make available to smeSpire its operational cooperation and the collaboration of EBPC, to allow the maximum result for the participation in the CSITF. This collaboration performs through mutual participation in initiatives and events promoted by the Contracting Parties.

SECTION.3



The collaboration between the Parties on the issues covered by this Protocol will take place, in particular, through the activation of a technical committee. This committee will be constituted, for SITEC by _____, Director, for smeSpire by Giacomo Martirano, Coordinator, for EBPC by Tony Cordischi, President. The technical committee may host, from time to time, other representatives of the Parties.

SECTION.4

This Memorandum of Understanding is valid for 2 year from the date of signing. It may be extended or modified by mutual written agreement between the Parties.

It may also be terminated before the expiry day by mutual consensus of the Parties or upon reasoned request of one of them expressed by a specific act, communicated to the other Party, without prejudice to their commitments to the started initiatives.

The renewal of the Memorandum of Understanding, for a period of equal duration, may be requested in writing, within three months of expiry, by either of the Parties and to be effective must be accepted in writing by the other Party within 60 days from the date of such a request.

SECTION.5

By this Memorandum of Understanding shall not burden any financial expense for Parties. Each activity will be carried in accordance with the laws and regulations of the countries to which belong the Contracting Parties.

SECTION.6

For any dispute, that cannot be resolved amicably in the first instance, which may arise between the Parties in relation to this Memorandum of Understanding, the competent court is the Shanghai court.

SITEC
DIRECTOR



2014.1.24

smeSpire
COORDINATOR
(Giacomo Martirano)



08/01/2014

